Examples

**Model the Way:** Derek Jeter – The owner of 5 World Series Rings, 14 All star selections, 5 Golden Glove awards, 5 Silver Slugger awards, 2 Hank Aaron awards and 1 Roberto Clemente award is no doubt a future hall of Famer. In a league tainted for its steroid use, Jeter abides by his “Never offer excuses or give less than maximum effort” motto and earns his spot as a model player in the league. Jeter plays the role model of the sport as he not only advocates for no steroid use but also models how a player should work, behave, and achieve their goals. Everyone from kids to adults, fans to opponents, young to old respects and models their behavior on the principles and standards Jeter holds himself to.

**Inspire a Shared Vision:** Martin Luther King Jr. – Best known for his Civil rights activism for African Americans in the 50’s and 60’s, Martin Luther King Jr. preached for combating racial inequality through non-violence. Instead of rioting or looting stores, King showed others that change can be achieved without the use of violence. In his most famous speech, “I Have a Dream” he envisions a future where we can “walk together as brothers and sisters” and conveys this idea of equality that resonated in his followers. Soon thousands shared the same vision of a equal and loving future and many more activists joined the movement.

**Challenge the Process:** Steve Jobs – Before this self made man made it big, he was just a 21 year old with ambitious dreams for the future. He is credited for pioneering the personal computer and turning Apple inc. from near bankruptcy to huge profits. He helped design, create, and release the Iphone in 2007 that was dubbed “Invention of the Year”. How did he do this? He strayed from the usual path of thinking and began to think outside the box. The risk of releasing the Iphone was huge since there was no market for devices of its capabilities. However, Jobs’ took the risk to do things differently and released the phone which has now gone through multiple upgrades and fixes to its most recent for today, Iphone 6+.

**Enable Others to Act:** Peyton Manning – two time super bowl champion and future hall of famer, Manning, is a perfect example of enabling others to act. After breaking the record for career touchdown passes at 509 Manning was quoted as saying, “I certainly think about how grateful I am for all the teammates and coaches that I've played with and played for throughout my career, not only here in Denver — in Indianapolis and all the people that have helped me along the way”. He went on to explain that he wouldn’t have the record without someone else to catch the ball, run, and score and that this was a team record more so than an individual one. Manning’s leadership amongst his teammates allows them to succeed alongside him.

**Encourage the Heart:** Beyonce Knowles – The pop artist is well recognized by the public as she exploded on to the music scene in the late 90’s and early 2000. She released several albums that sold millions of copies worldwide, appeared in several movies, won countless awards, and continues to win the hearts of millions. After the release of ‘Independent Woman’ Knowles said, “…I realized that one of my responsibilities was to inspire women in a deeper way.” Through her lyrical genius and her attitude Knowles has enabled others, especially women, feel independent and powerful.